



PRODUCT SPECIFICATIONS Module No.: NTD-4.3S480272R100D

TFT(Thin-Film-Transistor) Color Liquid Crystal Display Module

- 4.3 inch Diagonal
- 480xRGBx272 resolution
- 24 bit RGB interface
- LED Blacklight (600cd/m²)
- 16.7 M colors Normally Black
- Wide Viewing Angles
- RoHS Compliant

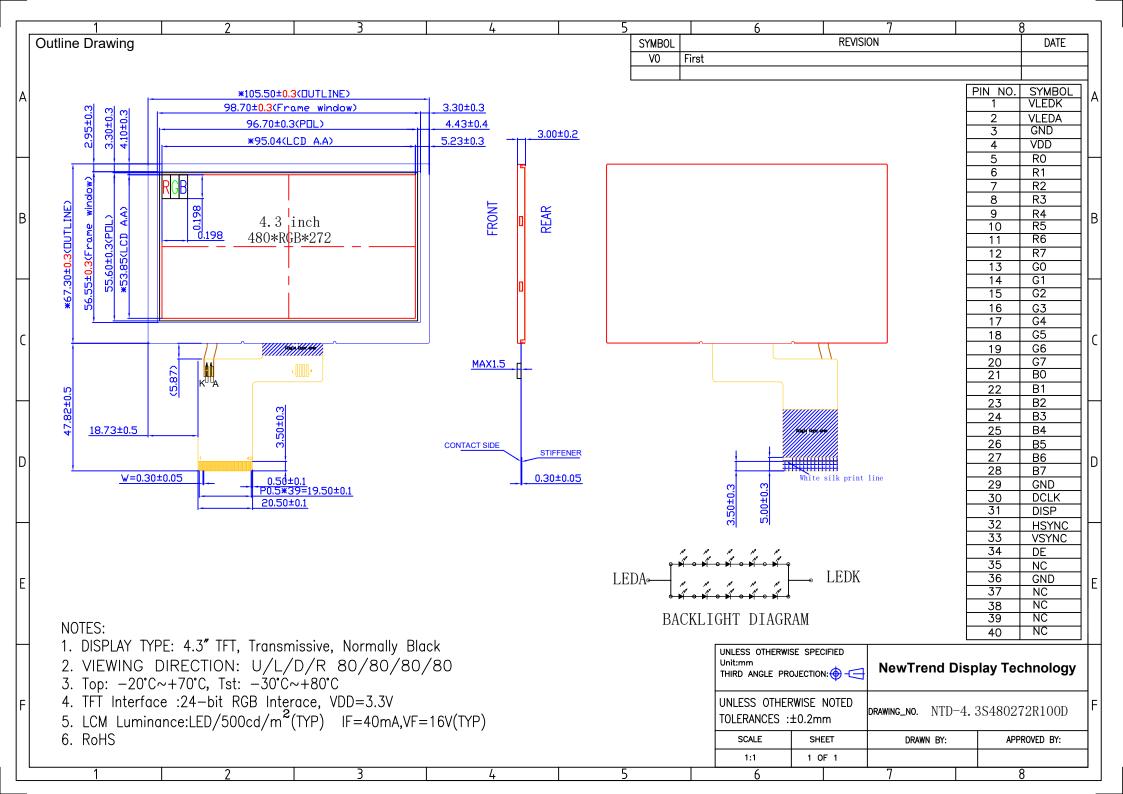
For Customer's Acceptance:

| Approved By | Comment |
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| From: NewTrend Display Technology Co., Ltd. | | | | | |
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Document Revision History

| Revision | Date | Description | Changed by |
|----------|------|-----------------|------------|
| 0 | | Initial Release | |
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Pin Description:

| Pin No. | Symbol | Function Description | Remark |
|---------|--------|--|--------|
| 1 | LEDK | LED backlight (Cathode). | |
| 2 | LEDA | LED backlight (Anode). | |
| 3 | GND | Ground for logic. | |
| 4 | VDD | Power supply for voltage | |
| 5-12 | R0-R7 | Red Data. | |
| 13-20 | G0-G7 | Green Data. | |
| 21-28 | B0-B7 | Blue Data. | |
| 29 | GND | Ground for logic. | |
| 30 | CLK | Dot clock signal input. | |
| 31 | DISP | Display on/off. | |
| 32 | HSYNC | Horizontal sync input. Negative polarity. | |
| 33 | VSYNC | Vertical sync input. Negative polarity. | |
| 34 | DE | Data enable input. Active high to enable the input data bus. | |
| 35 | NC | No connection | |
| 36 | GND | Ground for logic. | |
| 37 | NC | NC. | |
| 38 | NC | NC. | |
| 39 | NC | NC. | |
| 40 | NC | NC. | |

DC Electrical Characteristics

| Item | Symbol | Condition | Min. | Тур. | Max. | Unit |
|-----------------------------|--------|--------------|---------|------|---------|------------|
| Operating Temperature Range | Тор | Absolute Max | -20 | 1 | +70 | $^{\circ}$ |
| Storage Temperature Range | Тѕт | Absolute Max | -30 | 1 | +80 | $^{\circ}$ |
| Digital Supply Voltage | VDD | - | 3.0 | 3.3 | 3.6 | V |
| Input logic high voltage | Vıн | - | 0.7*VDD | - | VDD | V |
| Input logic low voltage | VIL | - | GND | - | 0.3*VDD | V |

| Item | Symbol | Condition | Min. | Тур. | Max. | Unit |
|--------------------------|--------|---------------------|------|-------|------|------|
| Backlight Supply Voltage | Vf | Top=25°C If=40mA | 14.8 | 16.0 | 17 | V |
| Backlight Supply Current | If | | - | 40 | | mA |
| Backlight Lifetime | - | Top=25°C If=40mA | | 50000 | | Hrs |

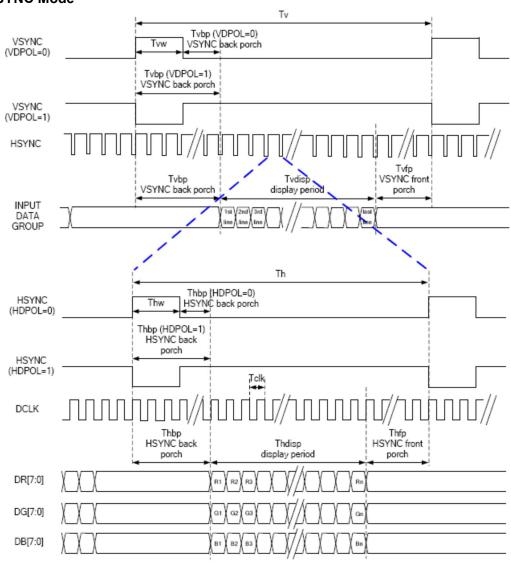
^{*}Backlight lifetime is rated as Hours until half-brightness, under normal operating conditions. The LED of the backlight is driven by current drain, drive voltage is for reference only. Drive voltage must be selected to ensure backlight current drain is below MAX level stated.

Optical Characteristics

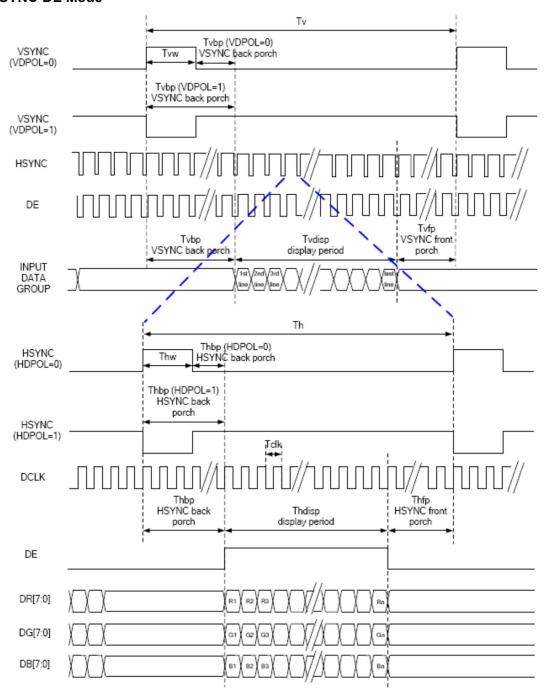
| Item | Item | | Condition | Min. | Тур. | Max. | Unit |
|-------------------|---------------|----|-----------|------|--------|----------|-------------------|
| | Тор | - | | | 80 | - | |
| Operating | Bottom | - | - CR≥10 - | | 80 | - | Dog |
| Viewing Angles | Left | - | | | 80 | - | Deg |
| | Right | - | | | 80 | - | |
| Contrast Ratio | | CR | Center | 600 | 800 | - | - |
| Luminance | Luminance | | | 450 | 500 | | cd/m ² |
| Response Time | Response Time | | | | 60 | | ms |
| | Red | XR | - | | 0.5931 | | 1 |
| | Reu | YR | | | 0.358 | | |
| | Green | Xg | - | | 0.3396 | | - |
| Chromoticity | Green | Yg | | TYP- | 0.5880 | TYP+0.05 | |
| Chromaticity | nromaticity | Хв | - | 0.05 | 0.1618 | 117-0.05 | ı |
| | Blue | Yв | | | 0.1390 | | |
| | \A(I) ' | Xw | - | | 0.3258 | | - |
| | White | Yw | - | | 0.3652 | | - |

Note (1) Measurement Setup: The LCD module should be stabilized at given temp. 25°C for 15 minutes to avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting backlight for 15 minutes in a windless room.

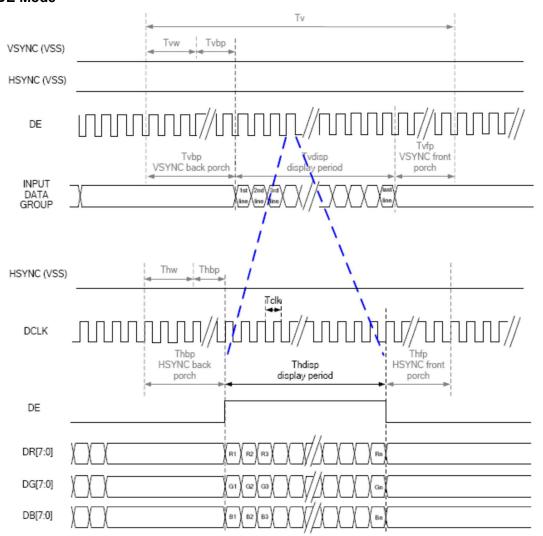
AC Electrical Characteristics SYNC Mode



SYNC-DE Mode



DE Mode



| RGB Mode Selection Table | DCLK | HSYNC | VSYNC | DE |
|--------------------------|-------|-------|-------|-------|
| SYNC - DE Mode | Input | Input | Input | Input |
| SYNC Mode | Input | Input | Input | GND |
| DE Mode | Input | GND | GND | Input |

Note: "Input" means these signals are driven by host side.

Parallel 24-bit RGB Timing Table

Parallel 24-bit RGB Input Timing (PVDD=VDD=VDDI= 3.3V, AGND= 0V, TA=25°C)

| 480RGB X 272 Resolution Timing Table | | | | | | | |
|--------------------------------------|----------------|--------|------|------|------|-------|-----------------------|
| | Item | Symbol | Min. | Тур. | Max. | Unit | Remark |
| DCLK | Frequency | Fclk | 8 | 9 | 12 | MHz | |
| DC | LK Period | Tclk | 83 | 111 | 125 | ns | |
| | Period Time | Th | 485 | 531 | 598 | DCLK | |
| | Display Period | Thdisp | | 480 | | DCLK | |
| HSYNC | Back Porch | Thbp | 3 | 43 | 43 | DCLK | By H_BLANKING setting |
| | Front Porch | Thfp | 2 | 8 | 75 | DCLK | |
| | Pulse Width | Thw | 2 | 4 | 43 | DCLK | |
| | Period Time | Tv | 276 | 292 | 321 | HSYNC | |
| | Display Period | Tvdisp | | 272 | | HSYNC | |
| VSYNC | Back Porch | Tvbp | 2 | 12 | 12 | HSYNC | By V_BLANKING setting |
| | Front Porch | T∨fp | 2 | 8 | 37 | HSYNC | |
| | Pulse Width | Tvw | 2 | 4 | 12 | HSYNC | |

Note: It is necessary to keep Tvbp =12 and Thbp =43 in sync mode. DE mode is unnecessary to keep it.

Reliability Test Items and Criteria

| No | Test Item | Test condition | Criterion |
|----|-----------------------------------|---|--|
| 1 | High Temperature Storage | 80℃±2℃ 96H Restore 4H at 25℃, Power off | |
| 2 | Low Temperature Storage | -30℃±2℃ 96H Restore 4H at 25℃, Power off | 1. After testing, |
| 3 | High Temperature Operation | 70℃±2℃ 96H Restore 4H at 25℃,Power on | cosmetic and electrical defects |
| 4 | Low Temperature Operation | -20℃±2℃ 96H Restore 4H at 25℃, Power on | should not happen. 2. Total current consumption should not be more than |
| 5 | High Temperature/Humidity Storage | 50℃±2℃ 90%RH 96H Power off | twice of initial value. |
| 6 | Temperature Cycle | $ \begin{array}{cccccccccccccccccccccccccccccccccccc$ | |

Precautions for Use of LCD Modules

- 1. Handling Precautions
- 1.1 The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.
- 1.2 If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and water.
- 1.3 Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.
- 1.4 The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.
- 1.5 If the display surface is contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:

| Isopropyl alcohol | Ethyl alcoho |
|-------------------------------------|----------------------------------|
|-------------------------------------|----------------------------------|

Solvents other than those mentioned above may damage the polarizer. Especially, do not use the following:

WaterKetoneAromatic solvents

- 1.6 Do not attempt to disassemble the LCD Module.
- 1.7 If the logic circuit power is off, do not apply the input signals.
- 1.8 To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
 - a. Be sure to ground the body when handling the LCD Modules.
 - b. Tools required for assembly, such as soldering irons, must be properly ground.
- c. To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.
- d. The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.
- 2. Storage precautions
- 2.1 When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.
- 2.2 The LCD modules should be stored under the storage temperature range. If the LCD modules will be stored for a long time, the recommend condition is:

Temperature : 10° C ~ 40° C

Relatively humidity: ≤60%

- 2.3 The LCD modules should be stored in the room without acid, alkali and harmful gas.
- 3. The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.